

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,41

INDEXED

Kellogg's BARGAIN SHOWER

Number 2

5 DAHLIAS 50¢

4 PAINTED DAISIES 50¢

3 NEW PHLOX FREE

3 APRIS 50¢

10 GERMAN IRIS 50¢

3 GRAND PEONIES 50¢

5 REGAL LILIES 50¢

4 MUMS 50¢

100 GLAD BULBS \$1.00

FRUIT AND FLOWERS FROM THE SAME PLANT



Bronze Glory!

(PRUNUS CISTENA)

2 for \$1.00
only **POST PAID**

Glitters—Gleams—Sparkles!

Just imagine the glorious beauty of this very unusual ornamental! Leaves are brilliant carmine in the early spring changing to deep maroon in summer with a bronzy metallic sheen that glitters and sparkles in the sun like a million dewdrops. Very finely shaped. Produced by years of exceedingly careful breeding and selection. Truly magnificent! Beauty lasts all spring and summer.

BEAUTIFUL FLOWERS

In addition to this it is a flowering tree, giving you magnificent quantities of beautiful pink flowers in April. Grows 8-10 ft. high. Very distinctive. Don't fail to add at least 2 of these amazing trees to your order. See these bargain prices:

2 Two-Year Trees for\$1.00 postpaid
4 Two-Year Trees for\$1.85 postpaid



Bronze Glory in Blossom

New!

At last a beautiful flowering ornamental that bears delicious fruit you can eat. See inside of folder. Don't miss this new wonder.

Copyright 1934,

R. M. Kellogg Co., Three Rivers, Mich

TRADE
MARK

Azalea num

Club Orders

Show Azalea num to your friends and get up a club order. Everyone who loves new sensational flowers will want Azalea num. Many large club orders are coming in from offices, factories, garden clubs and neighbor families. Send names and addresses of each club member with order which will entitle you to the following club order prices.

25 plants-----	35c each prepaid, 1 extra, Free
50 plants-----	32c each prepaid, 2 extra, Free
100 plants-----	30c each prepaid, 4 extra, Free

The entire club order will be sent to you for distribution. You get the Free plants. See large colored folder enclosed for prices in smaller quantities. Planting Instructions Free.



Otto Bilhuber, Chicago, and his
AZALEA NUM—First Season.

Mr. Bilhuber says (Nov. 1, 1933): "My intention was to send a full picture of my Azalea num. I could, however, get only one-half of this beautiful bouquet. It started to bloom end of August and is in bloom yet."

OTTO BILHUBER, Chicago.

"I am sending you a picture of my Azalea num. This grew, first year, from a little sprout to the great size of 49 inches across and had at least 1000 blossoms. Everything I have bought of you has been even better than you said."

O. A. WOOD, Mich.

And Others Say: "Would not take \$10.00 for it."—W. H. NORTH, Mass. "Looks like a big solid rose."—C. W. MILLER, Pa. "You say 600 flowers, I'll bet there are 1000."—G. BERNARD, Ill. "Have never spent a dollar which gave me more enjoyment."—MRS. H. ARNETT, Iowa. "Eight feet around."—W. J. SHEEHAN, N. Hamp. "The most beautiful thing I ever saw."—R. C. HOFFMAN, Ohio.

And we counted over 4000 blossoms on a single 2-year-old plant. Be sure to order Azalea num. See description in colored folder enclosed.



First Season Azalea num
Owned by O. A. Wood,
Mich. (Letter at left.)

LIFT
THIS
FLAP

new!

Fruit and
Flowers
from Same Plant

PinMoney BARGAINS

All the plants and bulbs we offer you in Kellogg's PinMoney Bargains are Hardy Field Grown ready to bloom for you this year, exactly the same plants and bulbs that we offer you in our larger collections. Kellogg's Pin Money Bargains give you the opportunity of securing a large variety of flowers for your garden at small cost. Safe delivery and satisfactory quality guaranteed. All Sent Postpaid, With Planting Instructions.

BUSH ORDERS WHILE WE HAVE A FULL STOCK



3
Pompon "Mums"
50c
Each one a different color fine varieties.



4
CANNAS
50c
Lots of rich, colorful beauty quick. 3 best varieties each different.



4
PAINTED DAISES
50c
Select hybrids — variety of colors.



4
Columbine
50c
Scott-Elliott hybrids varied colors.



3
Giant Peonies
50c
Big 3 to 5-eye roots. Each a different color.



3
IRIS FROM JAPAN
50c
A new imported type exceedingly beautiful. Flowers measure eight to ten inches across. Actually a \$1.00 value.



3
Prim-roses
50c
Three colors — fine for rockery.



5
REGAL LILIES
50c
Hardy, beautiful, tall virgin-white flowers, gilded throats.



3
Violas
50c
Flowers from May to October 3 colors.



3
Blazing Star
50c
Rich purple flower spikes, last many days, fine dry cut flower.



10
IRIS
50c
German type. Various colors. Fine large roots.



2
Yellow Buttercups
50c
Bright, cheery, double yellow flowers. Very delightful.



2
Bleeding Heart
50c
Fine in shady spots. An old favorite.



2
PINK ALMONDS
50c
An exceedingly low price made to move a surplus. Don't miss this bargain. Fine 24" plants, 2 years old. Ready to bloom. A gorgeous mass of color.



3
Chinese Wisteria
\$1
or 1 for 40c
Hardy, rapid growing vine. Masses of beautiful flowers in May and June.



2
Anemone
50c
Japanese wind-flower. Bloom August till frost. 2 colors.



4 for 50c
CHRYsanTHEMUMS
Varied colors. 1 Pompon FREE if you order before April 15.



100
GORGEOUS GLADS
\$1
Blooming Size Bulbs

Add 18c for Box and Postage
Hand-picked from 20 or more big flowering varieties of the richest colors. All No. 4 size bulbs, all will flower this summer. Can be replanted each year for several years. Multiply rapidly. The largest and most gorgeous hand-picked collection ever offered for \$1. Planting instructions included.
300 No. 4 Bulbs Only \$4.40
Boxing and Postage 45c

No. 4 BULB
ACTUAL SIZE
Will double in size first year

Large Cherry Below
Shows Natural Size



Note These Two Branches Loaded with Cherries

Large Beautiful Fruit of Extra Good Quality

The fruit is as large as the largest sweet cherry. Delicious to eat from the bush, fine in sauce, makes wonderful jam of the most superb flavor and richest color imaginable. Splendid for jelly. Makes a most excellent cordial. The large cherry at top is natural size.

It took Plant Wizard Hansen 30 Years! to Produce this New Bush Cherry Fruits for You in 1 Year!



Professor N. E. Hansen

This new "QUICK-BEARING" Cherry did not just happen. Professor N. E. Hansen of South Dakota State College, originator of the Anoka apple, spent over 30 years in developing it. Professor Hansen has given us many fine new fruits and his new "QUICK-BEARING" Bush Cherry is one of his finest. We are proud to offer you this new combination fruiting and ornamental plant.

Grows Quick—Fruits Quick —Hardy Everywhere

Hansen's "QUICK-BEARING" Cherry grows quick and fruits quick in sand, clay, or any soil. Withstands heat, drought or cold (20 degrees below or more.) Requires less room than a raspberry bush but often bears more fruit than a plum tree. Can be planted as closely as 4 x 6 ft. Grows only 4 or 5 ft. high—3 to 4 ft. spread. Loaded with clusters of big dark red cherries from top to bottom, delicious and beautiful. Pick from ground no ladder.

Fruit and Flowers from Same Plant

One of the finest features of Hansen's new "QUICK-BEARING" Bush Cherry is its usefulness as a flowering shrub. Now you can have an ornamental shrub and fruit both in the same plant. Foliage is a beautiful silvery green turning to rich red and gold in the fall. Fine for landscape plantings, profuse masses of white flowers completely and gloriously cover the bush in early spring. Even the fruit is ornamental so do not hesitate to order Hansen's "QUICK-BEARING" Bush Cherry. It will serve this double purpose exceedingly well.

Delivered Prices (3 to 4 foot size)

2 for \$1.00	25 for \$7.50
5 for 2.00	50 for 14.00
10 for 3.50	100 for 25.00

\$30.00 for a Name

So far we have not thought of a truly suitable name for this amazing fruiting ornamental. Can you name it? Write a letter on what you think would be a good name and you may win one of the following prizes, all prizes to be awarded in Kellogg plants, bulbs, or other stock:

First Prize—\$15.00 Value
Second Prize—\$10.00 Value
Third Prize—\$5.00 Value

Prizes awarded on basis of best name and best letter. In case of a tie, duplicate prizes will be awarded. Not necessary to buy a Bush Cherry, but seeing it fruit and blossom may help you to suggest the most suitable name. Contest closes July 31, 1935.

New Halehaven Peach

2 WEEKS EARLIER THAN ELBERTA
LARGE YELLOW FREESTONE
HARDY—HEAVY FRUITER

The Grand Champion from Two GREAT Champions

Here is a new peach that has two of the greatest peaches of all time as its parents . . . a cross between the famous J. H. Hale and South Haven varieties. Perfectly hardy, fruits 2 weeks earlier than Elberta.

Last year when practically all peaches in Michigan were killed by freezing, Halehaven produced its usual full crop . . . here is just what peach growers have been wanting. Halehaven now takes the same important place among peaches that Premier has for years occupied among strawberries . . . an early, heavy-yielding, frost-resistant, hardy, vigorous-growing variety producing the highest quality fruit.

Halehaven is a heavy producer of big beautifully colored peaches with thick, wholesome flesh of delicious flavor and . . . A PERFECT FREESTONE! Often fruits the second year after planting.

Halehaven is an epoch maker . . . a product of the Michi-

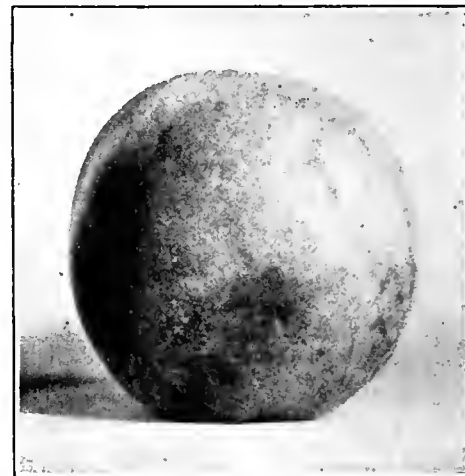
gan State Experiment Station at South Haven. Definitely a new and better variety. Supply limited.

HALEHAVEN PRICES (30" Trees, ⁵/₁₆ Caliper)

1 Tree	----- \$.70	10 Trees	----- \$4.25
2 Trees	----- 1.00	25 or more at 40 cts. each	
5 Trees	----- 2.25	All prices prepaid.	

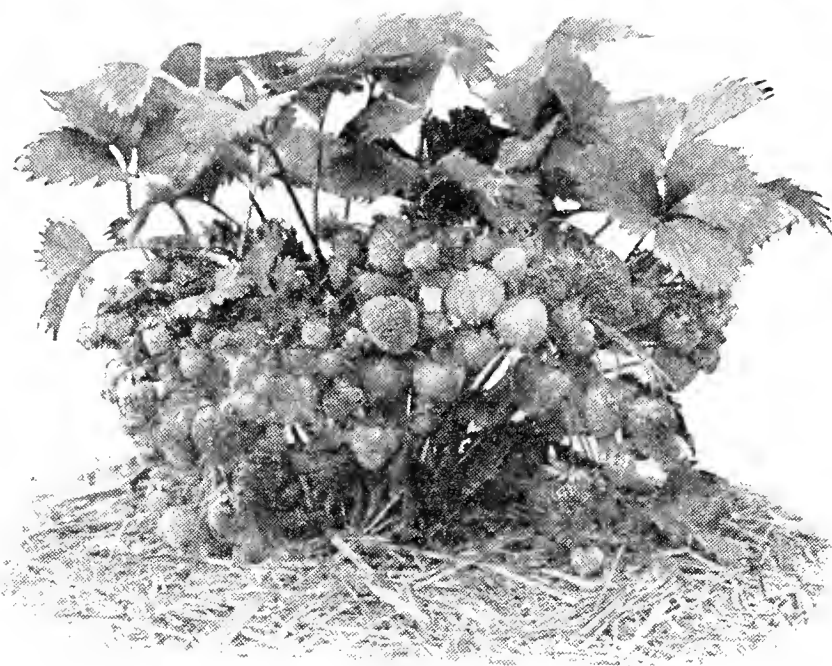
FREE TRIAL OFFER!

We want you to try the wonderful new, hardy HALEHAVEN PEACH and so if your order for Kellogg Fruit Trees amounts to \$3.00, you may have one Halehaven, value 70c, free. If your order for Fruit Trees amounts to \$5.00 or more, you may have two HALEHAVEN, value \$1.00, free. No other premium given excepting Garden Plans Book.



A PEACH OF A PEACH!

Send Names *and* Save Money *on your* **BERRY PLANTS**



Improved Mastodon Plant

Send us the names and addresses of three of your friends who have nice fruit and flower gardens and we will send you Kellogg's heavy fruiting strawberry and raspberry plants at the extremely low prices quoted here, not prepaid. These prices are not good unless names are sent. Not more than 3 names accepted. No orders accepted for less than 500 plants at these prices.

FREE } In addition to these extra low prices, if
\$1.00 } we receive orders totaling \$5.00 or more,
VALUE } within one year, from names you send
us, we will send you free, your choice of any Dollar
Value from our catalog.

STANDARD STRAWBERRIES

(New Plan Prices)

Premier, Beauty, Big Late, Empire State and Early Bird, your choice—500 plants, \$2.50; 1,000 plants, \$4.00, not prepaid; 5,000 or more at \$3.75 per 1,000. Senator Dunlap, Dr. Burrill, Gibson, and Blake-more, your choice, 500 plants, \$2.00;—1,000 plants, \$3.50 not prepaid. 5,000 or more at \$3.25 per 1,000.

RASPBERRY PRICES

New Plan

CHIEF—extra early red

LATHAM—late red

100 plants—\$ 1.85	Not Prepaid
500 plants— 7.00	
1000 plants—12.50	

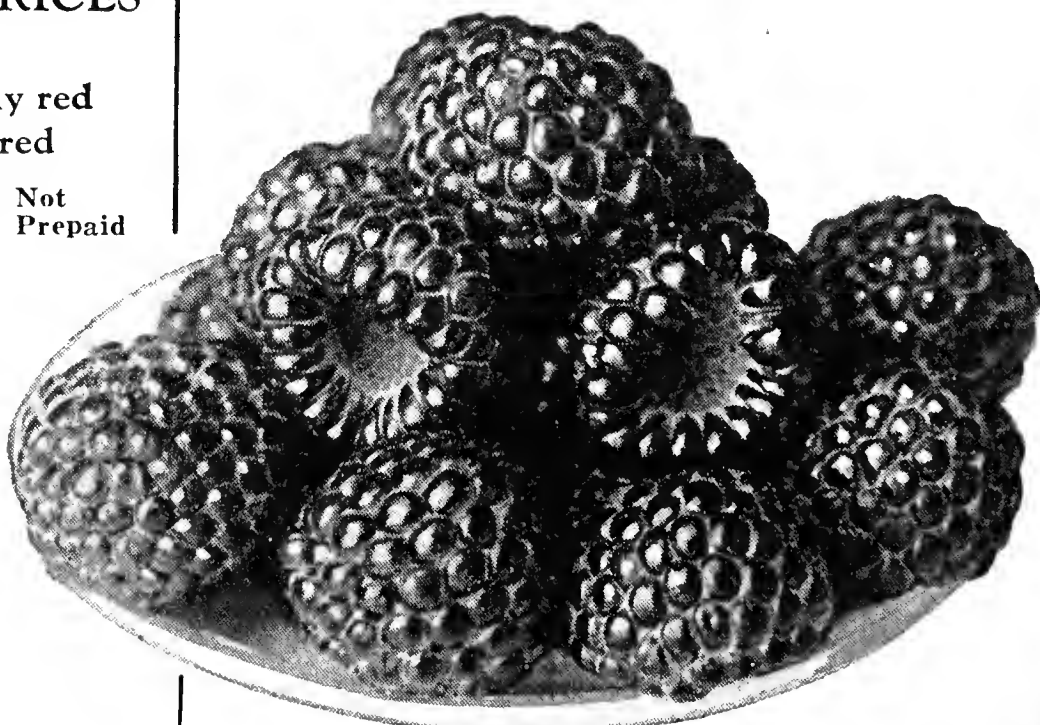
NEW LOGAN

extra early black

CUMBERLAND

mid-season black

100 plants—\$ 1.50
500 plants— 5.75
1000 plants—10.50
Not Prepaid



New Strain Heavy- Fruiting Mastodon

Everbearer

Here are Mastodon Ever-bearing Strawberry plants that will amaze you with their fruitfulness. These plants came from a 3-acre field that last year produced more berries, made more profit, and put forth more runner plants than any other five acres of Mastodon in this part of Michigan. *Try them at these*

New Plan Prices

500 Plants-----\$5.00

1000 Plants----- 9.00

5000 or more at

\$8.00 per 1000

Not Prepaid.

Order all the New Strain Mastodon you want at these new low prices, and if you are not satisfied with them in every way when they fruit, we'll replace them 2 for 1.